ADAC RAVENOL 24H NÜRBURGRING 2026

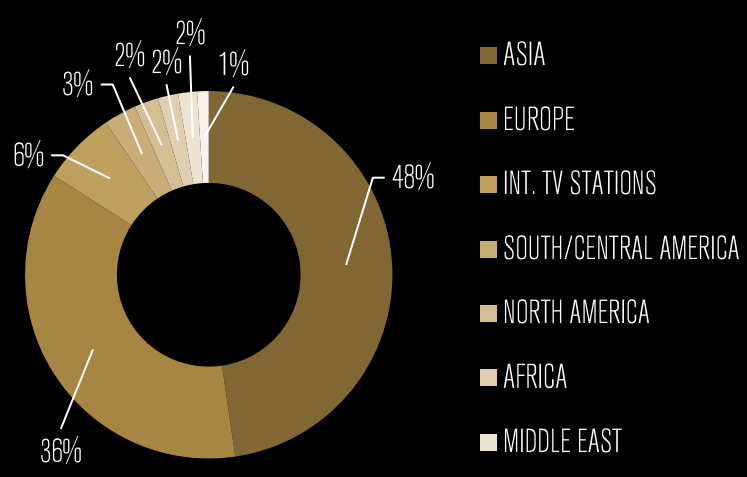
ON SITE

54th	EDITION
161	PARTICIPATING VEHICLES
23	CLASSES
352.000	SPECTATORS
440.000	KILOMETERS DRIVEN

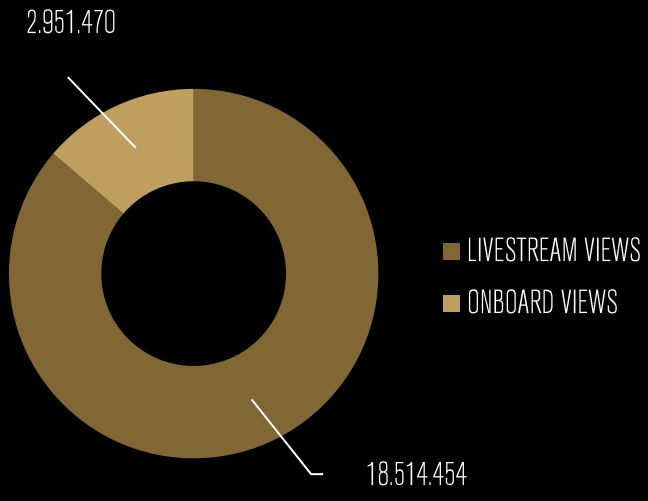
TV & STREAMING

976 MIO	ADVERTISING CONTACTS NAT.
1.393 H	SENDING TIME NAT.
635	CHANNELS INTERN.
218	TERRITORIES INTERN.

TV VIEWS



STREAMING ACCESS 24h RACE



EDITORIAL – PRINT & ONLINE

400 MIO	ADVERTISING CONTACTS
2.949 MIO	ONLINE ARTICLES
240	PRINT PUBLICATIONS

SOCIAL MEDIA

797 MIO	REACH
42 MIO	INTERACTIONS
14 K	POSTS

Skyline MANAGEMENT

Flora Lonsdorf | Junior Project Manager
MOBILE +49[0]162 259 83 25
MAIL f.lonsdorf@skyline-management.de

Uwe Müller | Head of Sponsoring & Partner Relations
MOBILE +49[0]175 858 64 83
MAIL u.mueller@skyline-management.de