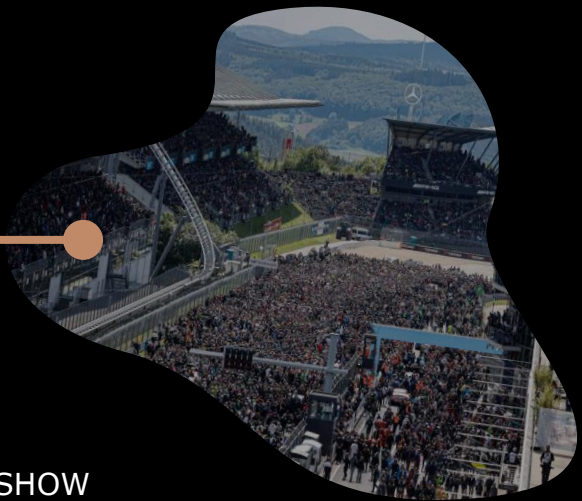


ADAC RAVENOL 24H NBR 2024

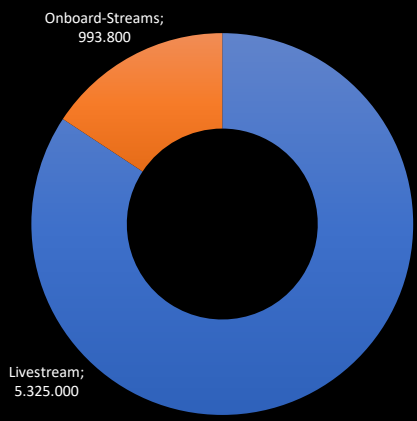
ON SITE

240.000 VISITORS
 2.000 VOLUNTEERS & MARSHALLS
 128 TEAMS
 23 CLASSES
 GRID WALK, AUTOGRAPH SESSIONS, DRIFT SHOW
 AND MORE



TV & STREAMING

493,3 MIO ADVERTISING CONTACTS NAT.
 2278 H SENDING TIME
 423 CHANNELS
 213 TERRITORIES



STREAMING
 ACCESSES

SOCIAL MEDIA

100,4 MIO REACH
 5,5 MIO INTERACTIONS
 2,5 K UPLOADS



EDITORIAL – PRINT & ONLINE

314,7 MIO ADVERTISING CONTACTS
 3.002 ARTICLES
 177 PRINT PUBLICATIONS

SAVE THE DATE

19/06 – 22/06/2025
 53. ADAC RAVENOL 24h NBR



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